



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-30-2012 PAGE: 1 of 1

SHORR, JOHNSON, MAGNUS & PARTNERS,
LLC - 22132
ATTN: MICHAEL D'ETTORE
1831 CHESTNUT STREET #602
PHILADELPHIA PA 19103

Contract No 403975		Contract Dt 10-29-2012		Revision Dt 10-30-2012		Rev# 1		Advertiser CASEY FOR SENATE, BOB				Brand BOB CASEY FOR SENATE				Product Code POLITICALS				Station/Market WPVI - PHILADELPHIA				
Agency Est#				CMS # 247511		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 10-30-2012		End Date 11-06-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 247511				
Line	Start Date	End Date	Time Period		Description						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
34	11-03-2012	11-04-2012	08:00AM - 09:00AM		WEEKEND SA-SU GMA (6911)						8	30							2	2	4	1,400	4	5,600.00
	MG Group #	Preempted	Rate Reason		MG Description							Duration												
	336042	11-03-2012	1,400 PER SALES MANAGEMENT		1 X 30 @ \$2,800 Su 11:30PM - 12:00AM - 11/04/12-11/04/12 (6996)						8	30								X	1	2,800	1	2,800.00
		11-04-2012	1,400 PER SALES MANAGEMENT																					
		Total:	2,800																		Preempt Total:	-2	-2,800.00	
35	11-03-2012	11-03-2012	09:00AM - 10:00AM		WEEKEND NWS 9-10A SA (10928)						8	30							2		2	1,000	2	2,000.00
39	11-04-2012	11-04-2012	09:00AM - 10:00AM		WEEKEND NWS 9-1030A SU (7057)						9	30									1	650	1	650.00
40	10-31-2012	10-31-2012	10:00PM - 11:00PM		PRIME WE10 (7021)						8	30			1						1	12,000	1	12,000.00
																			Contracted Gross Total:		138	331,400.00		
																			Actual Gross Total:		137	331,400.00		
																			Agency Commission:			49,710.00		
																			Net Total:			281,690.00		
Month/YR			Preempted			Made Good			Contract Total			Adjustments						Actual Total						
Nov 12			2,800.00			2,800.00			331,400.00			0.00						331,400.00						
TOTAL			2,800.00			2,800.00			331,400.00			0.00						331,400.00						

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood